**TITLE:** Communication Officer

**PARTNER(S):** Alianza Cacao Perú (ACP)

**COUNTRY AND PLACE OF ASSIGNMENT:** Peru, San Martín

**CONTRACT DURATION:** 12 weeks

**DESCRIPTION:**

Uniterra is a leading Canadian international volunteer cooperation and development program, jointly implemented by the Centre for International Studies and Cooperation (CECI) and World University Service of Canada (WUSC). Uniterra contributes to improving the socio-economic conditions of poor and marginalized communities in 14 countries and with over 170 partners in Africa, Asia and the Americas through the exchange of expertise and knowledge of Canadian and international volunteers. Uniterra believes that economic growth, when inclusive, is the most powerful driver of poverty reduction. The purpose of the Uniterra program is to improve the lives of some of the world’s most vulnerable populations by stimulating growth and facilitating access to the benefits of growing and diversified markets. To make this happen, we are working with our local partners to enhance the income of poor and marginalized women and youth through better access to employment and income generation opportunities. Uniterra country program staff work with our local partners to design Uniterra assignments in the context of the country strategy, supporting the inclusion of women and youth in key economic subsectors. For more information on the Uniterra program, our approach and countries of focus please visit: Uniterra.ca.

Alianza Cacao Perú (ACP) is an association that brings together public and private investment partners with the objective of having Peru recognized as a world leader in fine cocoa production. They also work to improve producers’ living conditions through a sustainable and alternative dominant business model. The Alliance operates in the regions of San Martín, Huánuco and Ucayali. Its program consists of two phases: establishing a profitable, inclusive and sustainable production model for fine aroma cocoa; and coaching cooperatives and associations of regular and fine aroma cocoa producers on how to gain international recognition through a stronger international marketing strategy and by promoting openness and good governance within their cooperatives.

One of the most important components of ACP’s work is communication. This is why the association needs a Communication Officer to support the San Martín office.

**RESPONSIBILITIES:**

- Identify the objectives and current need in terms of communication in ACP’s offices in Lima and San Martín;
- Make recommendations to facilitate the implementation of a communication strategy in the region;
- Support the creation of interview questionnaires that will facilitate in-depth interviews for the development of success stories;
- Identify success stories that could be developed into videos for promotional purposes;
- Document success stories and activities of partner organizations in a written or video format;
- Support the planning of events that the ACP office organizes in San Martín;
- Support content development for various ACP and Uniterra social platforms;
- Develop training on social media best practices for ACP staff;
- Ensure the participation of women and youth, as well as their representation, in all activities of and all program benefits; and
- Write reports required by the partner and the Uniterra program.

**QUALIFICATIONS:**

- Ability to work independently and collaboratively in cross-cultural environments
- Demonstrated ability to take initiative
- Have an upper intermediate written and oral level of Spanish
- Able to bring own laptop