**TITLE:** Gender Communication Officer

**PARTNER(S):** Alianza Cacao Perú (ACP)

**COUNTRY AND PLACE OF ASSIGNMENT:** Peru, Huánuco - Tingo María

**CONTRACT DURATION:** 12 weeks

**DESCRIPTION:**

Uniterra is a leading Canadian international volunteer cooperation and development program, jointly implemented by the Centre for International Studies and Cooperation (CECI) and World University Service of Canada (WUSC).

Uniterra contributes to improving the socio-economic conditions of poor and marginalized communities in 14 countries and with over 170 partners in Africa, Asia and the Americas through the exchange of expertise and knowledge of Canadian and international volunteers. Uniterra believes that economic growth, when inclusive, is the most powerful driver of poverty reduction. The purpose of the Uniterra program is to improve the lives of some of the world’s most vulnerable populations by stimulating growth and facilitating access to the benefits of growing and diversified markets. To make this happen, we are working with our local partners to enhance the income of poor and marginalized women and youth through better access to employment and income generation opportunities. Uniterra country program staff work with our local partners to design Uniterra assignments in the context of the country strategy, supporting the inclusion of women and youth in key economic subsectors.

For more information on the Uniterra program, our approach and countries of focus please visit: Uniterra.ca.

Alianza Cacao Perú (ACP) is a cooperative that brings together public and private investment partners with the objective of having Peru recognized as a world leader in fine cocoa production. They also work to improve producers’ living conditions through a sustainable and alternative dominant business model. The Alliance operates in the regions of San Martín, Huánuco and Ucayali. Its program consists of two phases: establishing a profitable, inclusive and sustainable production model for fine aroma cocoa; and coaching cooperatives and associations of regular and fine aroma cocoa producers on how to gain international recognition through a stronger international marketing strategy and by promoting openness and good governance within their cooperatives.

**RESPONSIBILITIES:**

- Develop knowledge on the context and dynamics of the communication sector in Lima and Tingo María ACP’s offices;
- Support activities related to International Women’s Day (March 8, 2019) and as needed other events leading up to March 8;
- Develop success stories about the beneficiaries with whom ACP works, highlighting the work of men and women as agents of change (documented by video if possible);
- Review materials from Tingo Maria regional office to ensure the use of inclusive language;
- Provide recommendations for the use of non-sexist images;
- Provide logistical support in the development of events that ACP organizes;
- Support communications and outreach about the Uniterra program;
- Ensure the representation and participation of women and youth in all activities of and program benefits;
- Write reports required by the partner and the Uniterra program.

**QUALIFICATIONS:**

- Experience and/or knowledge in the field of gender equity (asset)
- Experience in writing and/or editing reports and publications in general
- Knowledge in making and editing videos is considered an asset
- Knowledge of information technologies
- Availability to work with producers in the rural areas
- Experience working in multidisciplinary and multicultural teams
- Advanced level of Spanish