**TITLE:** Communications Officer  

**PARTNER(S):** Alianza Cacao Perú (ACP)  

**COUNTRY AND PLACE OF ASSIGNMENT:** Peru, Ucayali  

**CONTRACT DURATION:** 12 weeks  

**DESCRIPTION:**

Uniterra is a leading Canadian international volunteer cooperation and development program, jointly implemented by the Centre for International Studies and Cooperation (CECI) and World University Service of Canada (WUSC). Uniterra contributes to improving the socio-economic conditions of poor and marginalized communities in 14 countries and with over 170 partners in Africa, Asia and the Americas through the exchange of expertise and knowledge of Canadian and international volunteers. Uniterra believes that economic growth, when inclusive, is the most powerful driver of poverty reduction. The purpose of the Uniterra program is to improve the lives of some of the world’s most vulnerable populations by stimulating growth and facilitating access to the benefits of growing and diversified markets. To make this happen, we are working with our local partners to enhance the income of poor and marginalized women and youth through better access to employment and income generation opportunities. Uniterra country program staff work with our local partners to design Uniterra assignments in the context of the country strategy, supporting the inclusion of women and youth in key economic subsectors. For more information on the Uniterra program, our approach and countries of focus please visit: Uniterra.ca.

Alianza Cacao Perú (ACP) is a cooperative that brings together public and private investment partners with the objective of having Peru recognized as a world leader in fine cocoa production. They also work to improve producers’ living conditions through a sustainable and alternative dominant business model. The Alliance operates in the regions of San Martín, Huánuco and Ucayali. Its program consists of two phases: establishing a profitable, inclusive and sustainable production model for fine aroma cocoa; and coaching cooperatives and associations of regular and fine aroma cocoa producers on how to gain international recognition through a stronger international marketing strategy and by promoting openness and good governance within their cooperatives.

The Communications Officer will support the Ucayali Office to move forward on a number of communications projects.

**RESPONSIBILITIES:**

- Identify the objectives, role and dynamics of communication processes of ACP’s Lima and Ucayali offices and provide recommendations to support the development of a communication strategy;
- Support the development of interview questionnaires that will facilitate interviews for
the development of success stories;
- Propose scripts for videos, based on the success stories identified;
- Document success stories and activities of ACP producer partners in written or video formats;
- Support the development of content for various social platforms of ACP and Uniterra;
- Ensure the representation and participation of women and youth in all activities of and program benefits;
- Write reports required by the partner and the Uniterra program.

QUALIFICATIONS:

- Work, academic, internship or volunteering experience in the area of communication and social networks
- IT skills (for example Microsoft Office Suite, ADOBE, Website design, use of databases, etc.)
- Strong written and oral communication skills
- Analysis and synthesis skills
- Ability to work in an intercultural environment
- Ability to work independently and in a team
- Note: please bring your own laptop