**TITLE:** Sales and Marketing Intern

**PARTNER(S):** Manushi, Fair Trade Group (FTG) Nepal

**COUNTRY AND PLACE OF ASSIGNMENT:** Nepal, Nakkhu, Lalitpur

**CONTRACT DURATION:** 12 weeks

**DESCRIPTION:**

Uniterra is a leading Canadian international volunteer cooperation and development program, jointly implemented by the Centre for International Studies and Cooperation (CECI) and World University Service of Canada (WUSC).

Uniterra contributes to improving the socio-economic conditions of poor and marginalized communities in 14 countries and with over 170 partners in Africa, Asia and the Americas through the exchange of expertise and knowledge of Canadian and international volunteers. Uniterra believes that economic growth, when inclusive, is the most powerful driver of poverty reduction. The purpose of the Uniterra program is to improve the lives of some of the world’s most vulnerable populations by stimulating growth and facilitating access to the benefits of growing and diversified markets. To make this happen, we are working with our local partners to enhance the income of poor and marginalized women and youth through better access to employment and income generation opportunities. Uniterra country program staff work with our local partners to design Uniterra assignments in the context of the country strategy, supporting the inclusion of women and youth in key economic subsectors.

For more information on the Uniterra program, our approach and countries of focus please visit: Uniterra.ca.

Fair Trade Group (FTG) Nepal is a consortium of Fair Trade organizations in Nepal that aims to improve the socio-economic status of underprivileged and marginalized producers of Nepal. FTG Nepal promotes the fair trade sector and advocates to ensure support for its member organizations. FTG members work in handicrafts, agro-food, and non-timber forest products (NTFPs), with a focus on income-generating programs and other fair trade activities in Nepal.

Manushi is a founding member of the Fair Trade Group Nepal. It is a non-profit, non-governmental organization aiming to assist the poor, disadvantaged and marginalized women and men through providing trainings for small business owners. Manushi is operating with the vision of enhancing social and economic status of low income, disadvantaged and marginalized people especially women.

Manushi is a dynamic and fast growing fair trade organization with many partnerships and market linkages. The organization wants to increase awareness about its activities, objectives and products in local and international markets. It also wants to scale up its networking and linkages. A Sales and Marketing Intern is required to support at these levels.
### RESPONSIBILITIES:

- Train staff in online sales promotion as well as from an outlet;
- Share ideas to improve outlet stock keeping;
- Support in designing and preparing the outlet;
- Ensure the participation of women and youth, as well as their representation, in all activities of and all program benefits; and
- Write reports required by Manushi and the Uniterra program.

### QUALIFICATIONS:

- Work, internship or volunteer experience in an outlet
- Ability to work independently and collaboratively in cross-cultural environments
- Demonstrated ability to take initiative
- Demonstrated coaching or mentorship skills, including tact and professionalism
- Written and oral fluency in English