<table>
<thead>
<tr>
<th>TITLE: Market Research Officer</th>
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<tr>
<td>PARTNER(S): Ghana Real Estate Developers Association (GREDA)</td>
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<td>COUNTRY AND PLACE OF ASSIGNMENT: Accra, Ghana</td>
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<td>CONTRACT DURATION: 12 weeks</td>
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<td>DESCRIPTION:</td>
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Uniterra is a leading Canadian international volunteer cooperation and development program, jointly implemented by the Centre for International Studies and Cooperation (CECI) and World University Service of Canada (WUSC). Uniterra contributes to improving the socio-economic conditions of poor and marginalized communities in 14 countries and with over 170 partners in Africa, Asia and the Americas through the exchange of expertise and knowledge of Canadian and international volunteers. Uniterra believes that economic growth, when inclusive, is the most powerful driver of poverty reduction. The purpose of the Uniterra program is to improve the lives of some of the world’s most vulnerable populations by stimulating growth and facilitating access to the benefits of growing and diversified markets. To make this happen, we are working with our local partners to enhance the income of poor and marginalized women and youth through better access to employment and income generation opportunities. Uniterra country program staff work with our local partners to design Uniterra assignments in the context of the country strategy, supporting the inclusion of women and youth in key economic subsectors. For more information on the Uniterra program, our approach and countries of focus please visit: Uniterra.ca.

The Ghana Real Estate Developers Association (GREDA) is a non-profit organization that seeks to promote the development of a strong private sector participation in housing delivery in Ghana. It also seeks to co-operate and partner extensively with Government and any other bodies to greatly enhance the delivery capacity of houses in both the domestic and external markets; and to realise the potential housing has for the social economic development of the country in terms of attracting investment and providing stable social climate for economic growth and progress. To learn more visit: http://www.gredaghana.org/index.htm

The Market Research Officer will support GREDA’s objective of gathering data necessary skill sets for the residential construction industry in Ghana.

**RESPONSIBILITIES:**

- Conduct research on skill sets needed by GREDA members and employment patterns;
- Collect data on labour gaps in the residential construction industry;
- Gather data on women currently trained in the Residential construction sector;
- Support in creating a strategy on how to engage the residential construction industry
in the development of relevant training and facilitate collaboration with training institutions.
- Generate report based on market research.
- Ensure the participation of women and youth, as well as their representation, in all activities of and all program benefits; and
- Write reports required by GREDA and the Uniterra program.

**QUALIFICATIONS:**
- Work, academic, internship or volunteer experience in the area of data collection, analysis, dissemination and report writing techniques and tools.
- Ability to work in a team setting
- Demonstrated ability to take initiative
- Ability to work independently and collaboratively in cross-cultural environments
- Written and oral fluency in English