<table>
<thead>
<tr>
<th>TITLE:</th>
<th>Agribusiness Officer</th>
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</thead>
<tbody>
<tr>
<td>PARTNER(S):</td>
<td>UrbANet</td>
</tr>
<tr>
<td>COUNTRY AND PLACE OF ASSIGNMENT:</td>
<td>Ghana, Accra</td>
</tr>
<tr>
<td>CONTRACT DURATION:</td>
<td>12 weeks</td>
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**DESCRIPTION:**

Uniterra is a leading Canadian international volunteer cooperation and development program, jointly implemented by the Centre for International Studies and Cooperation (CECI) and World University Service of Canada (WUSC). Uniterra contributes to improving the socio-economic conditions of poor and marginalized communities in 14 countries and with over 170 partners in Africa, Asia and the Americas through the exchange of expertise and knowledge of Canadian and international volunteers. Uniterra believes that economic growth, when inclusive, is the most powerful driver of poverty reduction. The purpose of the Uniterra program is to improve the lives of some of the world’s most vulnerable populations by stimulating growth and facilitating access to the benefits of growing and diversified markets. To make this happen, we are working with our local partners to enhance the income of poor and marginalized women and youth through better access to employment and income generation opportunities. Uniterra country program staff work with our local partners to design Uniterra assignments in the context of the country strategy, supporting the inclusion of women and youth in key economic subsectors.

For more information on the Uniterra program, our approach and countries of focus please visit: Uniterra.ca.

UrbANet was established in 2003 at Tamale in the Northern Region of Ghana. The aim of UrbANet is to facilitate urban agricultural development in the Northern, Upper East and Upper West Region of Ghana. Since the establishment, UrbANet has brought together a diverse range of stakeholders involved in urban and peri-urban agriculture to improve food security through sharing knowledge of best agricultural practices, fostering linkages and establishing an effective network of urban agricultural producers and marketing based organizations. The organization has its head office in Tamale, the northern regional capital.

The Communications Officer position assignment will help to support Uniterra program objectives and UrbANet develop an enterprise support services for farmers and businesses in its operational area which aimed at providing sustainable business development service for small scale farmers and businesses in the agriculture value chains.
RESPONSIBILITIES:

- Support the development of an agricultural enterprise business development strategy for UrbANet;
- Assist UrbANet review its existing agri-business strategies to access weakness and strengths;
- Conduct market analysis of available agri-business support services and products for UrbANet enterprise development strategy;
- Provide a pool of available agri-business support services for the organization;
- Support the creation of networks and linkages among different producer/farmer groups;
- Research into existing government programs on agri-business support services available in Ghana;
- Organize training for UrbANet staff on the prospects and opportunities available in the agri-business sector;
- Ensure that there is equal participation of men and women in all activities;
- Write reports and participate in Urbanet and Uniterra in-country activities.

QUALIFICATIONS:

- Interest in social research
- Knowledgeable in MS Word, Excel, SPSS, PowerPoint, etc.
- Must be willing to work in rural areas
- Ability to work independently and in a team environment
- Ability to adapt to a cross-cultural setting
- Strong written and oral communication skills in English