<table>
<thead>
<tr>
<th><strong>TITLE:</strong></th>
<th>Communications Officer</th>
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<tbody>
<tr>
<td><strong>PARTNER(S):</strong></td>
<td>Farm Radio International (FRI)</td>
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<tr>
<td><strong>COUNTRY AND PLACE OF ASSIGNMENT:</strong></td>
<td>Ghana, Tamale</td>
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<tr>
<td><strong>CONTRACT DURATION:</strong></td>
<td>12 weeks</td>
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**DESCRIPTION:**

Uniterra is a leading Canadian international volunteer cooperation and development program, jointly implemented by the Centre for International Studies and Cooperation (CECI) and World University Service of Canada (WUSC). Uniterra contributes to improving the socio-economic conditions of poor and marginalized communities in 14 countries and with over 170 partners in Africa, Asia and the Americas through the exchange of expertise and knowledge of Canadian and international volunteers. Uniterra believes that economic growth, when inclusive, is the most powerful driver of poverty reduction. The purpose of the Uniterra program is to improve the lives of some of the world’s most vulnerable populations by stimulating growth and facilitating access to the benefits of growing and diversified markets. To make this happen, we are working with our local partners to enhance the income of poor and marginalized women and youth through better access to employment and income generation opportunities. Uniterra country program staff work with our local partners to design Uniterra assignments in the context of the country strategy, supporting the inclusion of women and youth in key economic subsectors.

For more information on the Uniterra program, our approach and countries of focus please visit: Uniterra.ca.

Farm Radio International (FRI) Ghana is a locally registered non-profit organization working with local partner radio stations to plan and deliver radio campaigns and programs that have specific impacts on development challenges. Consistent with their commitment to empowering smallholder farmers to achieve their farming, nutrition and food security goals, FRI offers rural development and food security initiatives, a way to communicate with smallholder farmers and rural households and support their efforts to innovate and affect change.

Within the framework of the Uniterra program, FRI contributes toward a large-scale uptake of good practices, including replicable, scalable business models related to the Uniterra program subsectors, specifically guinea fowl in Ghana.

The Communications Officer volunteer will support Uniterra program objectives and FRI’s successful implementation of the Communication for Scale strategy by working closely with staff and partners to improve communications processes and conduct activities.

**RESPONSIBILITIES:**
- Participate in conducting formative research for the design of a participatory radio program series on the guinea fowl sector in northern Ghana;
- Support the coordination and design of a content development workshop with Uniterra partners and stakeholders;
- Assist staff to record, package, edit and transmit weekly programs to the Accra office;
- Contribute short stories and media materials to promote FRI activities with guinea fowl;
- Develop tools and templates to capture progress of the Communication for Scale strategy;
- Develop a user-friendly database for FRI members to access audiovisual materials;
- Network with Uniterra volunteers in the area to write short stories on their work;
- Promote the equal participation and representation of women and youth in all activities and program benefits;
- Produce reports required by FRI and the Uniterra program.

**QUALIFICATIONS:**

- Demonstrated research, analysis and computer skills
- Ability to write concise and compelling reports and articles
- Ability to follow direction and work independently
- Strong organizational and time management skills
- Ability to work in a team and in an intercultural environment
- Strong written and oral communication skills in English