**TITLE:** Website Design Officer

**PARTNER(S):** La Paz Maravillosa / Multipartner

**COUNTRY AND PLACE OF ASSIGNMENT:** Bolivia, La Paz

**CONTRACT DURATION:** 12 weeks

**DESCRIPTION:**

Uniterra is a leading Canadian international volunteer cooperation and development program, jointly implemented by the Centre for International Studies and Cooperation (CECI) and World University Service of Canada (WUSC).

Uniterra contributes to improving the socio-economic conditions of poor and marginalized communities in 14 countries and with over 170 partners in Africa, Asia and the Americas through the exchange of expertise and knowledge of Canadian and international volunteers. Uniterra believes that economic growth, when inclusive, is the most powerful driver of poverty reduction. The purpose of the Uniterra program is to improve the lives of some of the world’s most vulnerable populations by stimulating growth and facilitating access to the benefits of growing and diversified markets. To make this happen, we are working with our local partners to enhance the income of poor and marginalized women and youth through better access to employment and income generation opportunities. Uniterra country program staff work with our local partners to design Uniterra assignments in the context of the country strategy, supporting the inclusion of women and youth in key economic subsectors.

For more information on the Uniterra program, our approach and countries of focus please visit: Uniterra.ca.

The Municipal Agency for Tourism Development La Paz Maravillosa is the La Paz Municipal Autonomous Government’s body in charge of developing and promoting touristic activities. The Agency seeks to link the tourism sector with the handicraft sector, and to increase the number of tourists visiting La Paz, building on the city’s nomination as one of the world’s seven most beautiful cities.

The objective of the current mandate is to support the development of the Applico Project, being carried out by Municipal Government of La Paz, Municipal Government of El Alto and Rotary Club. The volunteer will improve the capacity of vulnerable youth on website design skills and computer programming in order to increase their chances of being integrated into the labor market.

**RESPONSIBILITIES:**

- Contribute to the development of a web design workshop;
- Support in the development of computer programming workshops;
- Support the facilitation of workshops targeted to vulnerable young women and men
from La Paz and El Alto on programming and web design;
- Develop tools to support these workshops;
- Identify other website or computer-based needs and recommend future workshops;
- Ensure the participation of women and youth, as well as their representation, in all activities of and all program benefits; and
- Write reports required by partners and the Uniterra program as required.

**QUALIFICATIONS:**

- Work, academic, internship or volunteer experience with website design and training young people
- Experience or interest to work on training development, or training material preparation
- Knowledge of computer programming an asset
- Demonstrated ability to take initiative
- Ability to work independently and collaboratively in cross-cultural environments
- Have an intermediate written and oral level of Spanish