<table>
<thead>
<tr>
<th><strong>TITLE:</strong></th>
<th>Marketing Officer</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PARTNER(S):</strong></td>
<td>ComArt / Multipartner</td>
</tr>
<tr>
<td><strong>COUNTRY AND PLACE OF ASSIGNMENT:</strong></td>
<td>Bolivia, La Paz</td>
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<tr>
<td><strong>CONTRACT DURATION:</strong></td>
<td>12 weeks</td>
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**DESCRIPTION:**

Uniterra is a leading Canadian international volunteer cooperation and development program, jointly implemented by the Centre for International Studies and Cooperation (CECI) and World University Service of Canada (WUSC). Uniterra contributes to improving the socio-economic conditions of poor and marginalized communities in 14 countries and with over 170 partners in Africa, Asia and the Americas through the exchange of expertise and knowledge of Canadian and international volunteers. Uniterra believes that economic growth, when inclusive, is the most powerful driver of poverty reduction. The purpose of the Uniterra program is to improve the lives of some of the world’s most vulnerable populations by stimulating growth and facilitating access to the benefits of growing and diversified markets. To make this happen, we are working with our local partners to enhance the income of poor and marginalized women and youth through better access to employment and income generation opportunities. Uniterra country program staff work with our local partners to design Uniterra assignments in the context of the country strategy, supporting the inclusion of women and youth in key economic subsectors. For more information on the Uniterra program, our approach and countries of focus please visit: Uniterra.ca.

ComArt Tukuypaj Artisans Association is a non-profit organization of artisans who produce alpaca fibre knitted fabrics. The organization is an advocate of sustainable development and fair trade, as well as the values of autonomy and independence for its members. ComArt Tukuypaj is composed of 37 member groups of artisans who democratically participate in the organization’s activities.

The objective of the current mandate is to support handicraft partners ComArt, ASARBOLESEM, MESyCJ, AIQ and Qhana to identify creative ways to improve their commercial performance in local and external markets.

**RESPONSIBILITIES:**

- Contribute to the analysis of current marketing strategies of handicraft partners;
- Assist in training handicraft producers on commercial marketing strategies;
- Support in the development of commercial plans for handicraft producers;
- Ensure the participation of women and youth, as well as their representation, in all activities of and all program benefits; and
- Write reports required by partners and the Uniterra program as required.
**QUALIFICATIONS:**

- Work, academic, internship or volunteer experience in the area of commercial plans development and/or training
- Experience or interest in the development of training modules
- Demonstrated ability to take initiative
- Ability to work independently and collaboratively in cross-cultural environments
- Have an intermediate written and oral level of Spanish