

## Fédération des Centres d'action bénévole du Québec and E=MC<sup>2</sup> Collaborative Project – Logic Model

### Project Goals and Objectives

- To increase understanding of volunteering in Quebec;
- To increase knowledge on how recruiting strategies can be adapted to diverse groups of volunteers;
- To better equip and support volunteer centres so they can adapt to the diverse reality of volunteering;
- To document strategies available to, and challenges faced by, volunteer centres and community organizations wishing to strengthen their ties with local small medium enterprises (SMEs) and promote employer-supported volunteering as a means to increase volunteering.
- To contribute to the FCABQ's efforts in constructing useful and varied tools and reference frameworks (including some that address employer-supported volunteering) for their volunteer centres.

Resources	Activities	Outputs	Outcomes
<p><b>Informational</b></p> <ul style="list-style-type: none"> <li>- CSGVP data</li> <li>- Literature reviews and analyses</li> </ul> <p><b>Human Resources</b></p> <ul style="list-style-type: none"> <li>- E=MC2 project team</li> <li>- FCABQ staff</li> <li>- Volunteer Centres' staff</li> <li>- FCABQ and individual volunteer centres' networks</li> <li>- Case study community volunteers, employers, community partners</li> <li>- E=MC2 project partners (PAC, etc)</li> </ul> <p><b>Financial</b></p> <ul style="list-style-type: none"> <li>- Funding (ESDC, University of Ottawa)</li> <li>- In-kind support</li> </ul>	<ul style="list-style-type: none"> <li>- Analysis of CSGVP data on volunteering in Québec and on employer-supported volunteering.</li> <li>- Case study in one region, with interviews on the topic of volunteering and employer support for volunteering</li> <li>- Production of knowledge products including fact sheets, reports, summary findings, presentations</li> </ul>	<ul style="list-style-type: none"> <li>- Fact sheet on Volunteering in Quebec</li> <li>- Fact sheet on employer-supported volunteering</li> <li>- Case study report based on key-informants interviews, including summary sheets</li> <li>- Presentation of case study results at annual FCABQ conference</li> <li>- Alternative case study</li> </ul>	<p><b>Short-term</b></p> <ul style="list-style-type: none"> <li>- Increased understanding of data on volunteering in Québec</li> <li>- Increased awareness of dynamics, levers, barriers and benefits of employer-supported volunteering</li> <li>- Increased availability of information via conference /symposium on SMEs involvement and support for volunteering</li> <li>- Increased awareness of relevance of SME involvement with volunteer centres and community organizations</li> </ul> <p><b>Intermediate</b></p> <ul style="list-style-type: none"> <li>- Increased number of volunteers</li> <li>- Increased number of local SMEs involved in volunteering and community engagement activities</li> <li>- Increased number of SME employees volunteering in community</li> <li>- Increased awareness of interdependencies of employee supported volunteering (mutual benefits, win-win)</li> </ul> <p><b>Long-term</b></p> <ul style="list-style-type: none"> <li>- Increased advocacy and policy change to facilitate SME involvement (e.g., tax credits, labour law, insurance coverage)</li> <li>- Increased availability of tools available for volunteer centres' use</li> </ul>