

Centre for Global and Community Engagement and E=MC² Collaborative Project – Logic Model

Project Goals and Objectives

- To learn more about student motivations, levers and barriers to improve CGCE program delivery and outreach on campus
- To create knowledge products (e.g. case study on CGCE on how it used the CGSVP data for program improvements and to address barriers to post-secondary youth volunteering) that are useful to other Universities and colleges
- To supplement e=mc2 data and reports on how volunteering takes place among some of the youth sub-groups (e.g. first year students)
- To contribute to an increase of public awareness and of Community Partners about barriers and levers for youth engagement in order to improve conditions for students to volunteer.

Resources	Activities	Outputs	Outcomes
<p>Informational</p> <ul style="list-style-type: none"> - CSGVP data - Literature reviews and analyses - uOttawa surveys (plus end of program survey) <p>Human Resources</p> <ul style="list-style-type: none"> - E=MC2 project team - CGCE staff - Housing Services staff - Community partners - Universities/Colleges networks <p>Financial</p> <ul style="list-style-type: none"> - Funding (ESDC, University of Ottawa) - In-kind support 	<ul style="list-style-type: none"> - Disseminating CSGVP analyses on youth engagement through various networks (e.g. CACSL, CCR email list) and other Canadian Universities and colleges - Disseminating information with approximately 500 Community partners recruiting student volunteers through newsletters and/or website - Presenting/Co-presenting at academic functions and community events - Developing and testing alternative approaches to student engagement and volunteering 	<ul style="list-style-type: none"> - “Days of Service” project designed to offer short-term community engagement opportunities - Community service projects targeted at specific residence students - Analysis of community service projects results - Short articles or newsletter inserts - Presentations - Infographics and fact sheets - Tips sheets developed for use by students leaders to engage students - Evaluation of alternative approaches 	<p style="background-color: #f2f2f2; margin: 0;">Short-term</p> <ul style="list-style-type: none"> - Increased understanding of the motivations, levers and barriers to community engagement among the youth (post-secondary) - Improved mix of communication methods targeting residence students & international students and more generally with student. Refinement of messages as needed - Improved program delivery, leading to increased participation by students in days of service and other community engagement options offered or facilitated through CGCE. - Translation and adaptation of existing data to community needs <p style="background-color: #f2f2f2; margin: 0;">Intermediate</p> <ul style="list-style-type: none"> - Increase in number of youth volunteers through Universities and Colleges - Increase in public awareness of youth engagement levers, barriers and motivations <p style="background-color: #f2f2f2; margin: 0;">Long-term</p> <ul style="list-style-type: none"> - Increase in community engagement rates, intensity and sustainability among students and young adults

